



# Sowing the Seeds of Success

## Harvesting the American Dream

Special Latino Farmers and Ranchers Track!



San Antonio, Texas  
**April 1-4, 2007**  
National Farmworker Conference

### CONFERENCE SCHEDULE 2007

SUNDAY 1

1:00 pm – 4:00 pm Early Bird Registration

MONDAY 2

7:30 am – 5:00 pm Registration

8:30 am – 10:15 am **Opening Plenary Session**  
**Welcome to the 2007 National Farmworker Conference:** Lupe Martinez, Chair, MAFO, President and CEO, UMOs  
**Purpose of Conference:** Jose Juarez, Regional Administrator, U. S. Department of Labor, Employment and Training Administration  
**Welcome to San Antonio:** Phil Hardberger, Mayor of San Antonio (Invited)  
**Welcome Remarks:** Diane Rath, Texas Workforce Commission Chair (Invited)  
Cynthia Watson, Regional Administrator U.S. Department of Labor, Wage & Hour (Invited)  
**Special Guest Speaker:** Secretary of Agriculture, Mike Johanns (invited)  
**Keynote Speaker:** Arturo Rodriguez, President, UFW

10:15 am – 10:30 am Break

10:30 am – 12:00 pm **Breakout Sessions – Embassy Level**  
**Workforce Development Track:** Integration of Workforce Programs, Partnerships and Services  
**Community Development Track:** Latino Urban and Rural Planning  
**Health/Social Track:** Mexico and the United States Bi-National Collaboration  
**Immigration Track:** Homeland Security and Latinos  
**Education Track:** Improving the Academic Success of Migrant Children: The Migrant Education Program  
**Latino Farmers & Ranchers Track:** Latino Farmers and Ranchers Trade Association

12:00 pm – 1:30 pm Lunch on Your Own

1:30 pm – 3:00 pm **Breakout Sessions – Embassy Level**  
**Workforce Development Track:** Effective Outreach and Recruitment of Latinos and Farmworkers  
**Community Development Track:** Community Dynamics and Demographic Trends  
**Health/Social Track:** America's Sustainable Food System  
**Immigration Track:** Migrant Farmworker Employment Protection Laws  
**Education Track:** Systems for Transferring Migrant Student Data: PROMISE/Migrant Head Start  
**Latino Farmers & Ranchers Track:** Beginning Farmer Session "Business Plan"

3:00 pm – 3:15 pm Break

3:15 pm - 4:45 pm **Breakout Sessions – Embassy Level**  
**Workforce Development Track:** Agricultural Employer/Demand Driven System  
**Community Development Track:** Best Practices in Housing for Individuals and Families  
**Health/Social Track:** Behavioral Health of Farmworkers  
**Immigration Track:** H2B: Guest Worker Program's Adverse Impacts on U.S. Farmworkers  
**Education Track:** GED and Post Education (College) for Migrants  
**Latino Farmers & Ranchers Track:** Assisting Farmers Schedule F

6:00 pm – 12:00 pm Bienvenidos Reception

TUESDAY 3

8:00 am – 5:00 pm Registration

8:30 am – 10:00 am **Breakout Sessions – Embassy Level**  
**Workforce Development Track:** Best Practices in Limited English Proficiency for Latinos  
**Community Development Track:** Financial Literacy for Latinos  
**Health/Social Track:** Pesticide Documentation and Preservation of Evidence  
**Immigration Track:** Immigration and Unfair Employment Practices  
**Education Track:** Best Practices in Teaching Adult Learners  
**Latino Farmers & Ranchers Track:** Techniques for the Expansion of Latino Farm Markets and Farm Operations

10:00 am – 10:15 am Break

10:15 am – 12:00 pm **Plenary Session**  
**National Farmworker Alliance:** Developing a National Strategy for Farmworkers and Latino Farmers and Ranchers  
**Panel Discussion**

12:00 pm – 1:30 pm Lunch on Your Own

1:30 pm – 3:00 pm **Breakout Sessions – Embassy Level**  
**Workforce Development Track:** Make a Note of It-Documentation is Key  
**Community Development Track:** Preparation & Mobilization for Natural Disasters  
**Health/Social Track:** Promotoras and Health Policy  
**Immigration Track:** Non-Profit's Role in Post Immigration Legislation  
**Education Track:** Workplace English for Employees and Employers  
**Latino Farmers & Ranchers Track:** Organic and Sustainable Farming Practices

3:00 pm – 3:15 pm Break

3:15 pm – 4:45 pm **Breakout Sessions – Embassy Level**  
**Workforce Development Track:** Develop Interstate Partnerships–Information Sharing/Supportive Services  
**Community Development Track:** Effective Customer Interface  
**Health/Social Track:** Latinos: Tobacco Habits and Cessation  
**Immigration Track:** Homeland Security and Community Relations  
**Education Track:** Industrial Sector Skills: Training for Latinos  
**Latino Farmers & Ranchers Track:** USDA Clubs: Future Farmers of America (FHA), 4H Club, etc., for Latino Youth

6:00 pm – 7:00 pm Pre Gala Reception

7:00 pm – 12:00 am **MAFO National Farmworker Awards Gala**  
**Keynote Speaker:** Janet Murguía, President/CEO, NCLR  
**2007 Awards Presentation:** Leadership, Unity, Professional and Excellence Award  
Federal Employee Leadership Award  
MAFO Lifetime Achievement Award: Mary Lou Olivarez Mason (recipient), Executive Director, Michigan Department on Spanish-Speaking Affairs  
**Dance the Night Away with Live Music**

WEDNESDAY 4

9:00 am – 11:00 am **Closing Session**  
Selection of 2008 MAFO Conference Theme  
Provide suggestions and input on 2008 workshop topics  
Win door prizes

10:00 am – 4:00 pm **National Monitor Advocate Training (To be announced)**

See the MAFO website [www.mafofarmworker.com](http://www.mafofarmworker.com) for complete workshop descriptions, hotel information, advertising, exhibit and sponsor information.

Early Bird: Postmarked no later than February 16, 2007: **\$275.00**  
Regular: Postmarked between February 17 – March 2, 2007: **\$325.00**  
Late: Postmarked between March 3, 2007 through on-site registration: **\$350.00**

Make check payable to **MAFO**  
Mail registration with payment to:  
**MAFO, PO Box 7569, St. Cloud, MN 56302-7569**

Online registration and payment options are also available by visiting the MAFO website at [www.mafofarmworker.com](http://www.mafofarmworker.com)

Name \_\_\_\_\_ Title \_\_\_\_\_  
Organization \_\_\_\_\_ Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Special Vegetarian Meal:  Yes  No

I am applying for a registration fee waiver scholarship because:

I am currently a farmworker.

I am a staff person of an organization that has a small (budget of \$50,000 or less), and does not have sufficient funds for conference travel. Please include a letter and a copy of your annual report.

Please use one form per person. To register additional conference participants, make extra white photocopies. For more information, contact Lalo Zavala at 320-251-1711; fax 320-203-8913, via e-mail at [heladio.zavala@umos.org](mailto:heladio.zavala@umos.org).

All cancellations must be made in writing. A refund will be made to anyone whose cancellation is postmarked on or before March 2, 2007. However, an administrative and processing fee of \$75.00 will be deducted from the refund. Cancellation postmarked after March 2, 2007 or registration fees for no shows will not be refunded. However, registrations are transferable to other individuals, but must be accompanied by an authorizing letter.

REGISTER HERE

SEE THE MAFO WEBSITE:  
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